



FOR IMMEDIATE RELEASE

Contact: Karen McClafin, Chief Development Officer
Goodwill Sacramento Valley & Northern Nevada, Inc.
karenm@goodwillsacto.org
m 916.295.2225 / o 916.395.9000 x273

Goodwill is Your Halloween Headquarters New AND used costumes at bargain prices!

Sacramento, CA, October 11, 2017 – Goodwill Sacramento Valley & Northern Nevada is geared up for Halloween! So muster the minions, beckon the Batmans, assemble the Annas (and Elsas) and rally the Raiders - it's that magical time of year again where make-believe characters become reality!

Goodwill will be providing the children at Next Move's Family Shelter free costumes the week prior to Halloween, so media is welcome to cover that opportunity for one of the families, or we can provide a Costume Helper to find the perfect idea for your reporter and/or a local celebrity!

Do-it-yourself costumes are more popular than ever, and Goodwill is the perfect place to assemble your very own look. Goodwill is your go-to store for finding that hybrid idea, too. Zombie princess, vampire superhero or cowboy skeleton – we can do it! Each store has Costume Helpers in festive aprons to gather items, help with ideas, and pin, fold & tuck until you're ready to walk out with the perfect outfit!

When you purchase your Halloween garb at Goodwill, your investment not only nets you a great costume, but also helps our community! Goodwill and its partner nonprofit organizations - Next Move, Wind Youth Services, Francis House Center, People of Progress and Community Link – provide services to people with disadvantages to help them achieve self-sufficiency. So your fabulous costume will turn heads at your party AND give you the assurance that you have helped your community.

To locate a Goodwill store nearest you, visit www.goodwillsacto.org/locations. Find ideas on our [Pinterest Page](https://www.goodwillsacto.org/halloween) and on our website at <https://www.goodwillsacto.org/halloween>.

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Established in 1902 in Boston and 1933 in Sacramento, Goodwill is a community based non-profit that offers diverse job training and placement programs for the disabled, disadvantaged and disenfranchised. Goodwill puts people to work in their own communities, helping to build self-sufficiency and human dignity. More than 93% of total revenues are dedicated to job training, mission-related activities and mission-related payroll. For more information visit www.goodwillsacto.org.